

# KAI P. PURNHAGEN

## Curriculum Vitae September 2018

### SCIENTIFIC POSITIONS

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SINCE 2017	WAGENINGEN UNIVERSITY Tenured Associate Professor 2 for Law and Governance, specialisation on European and International Economic Law and Regulation (evaluation accelerated because of excellent performance)
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### VISITING POSITIONS

2017	UNIVERSITY OF TORINO fully paid Visiting Full Professorship at the Law Faculty, unconditional offer, not accepted upon request from Wageningen University
SINCE 2013	ERASMUS UNIVERSITY ROTTERDAM Distinguished International Visitor at the Faculty of Law at the Erasmus University Rotterdam, Rotterdam Institute for Law and Economics
2011- 2013	UNIVERSITY OF AMSTERDAM Guest fellow at the Faculty of Law, Centre for the Study of European Contract Law
2010- 2011	UNIVERSITY OF LUCERNE Acting Chair for Public Law, International Economic Law and European Union Law
2009	LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE Visiting fellow at the Law School and at the Centre for Analysis of Risk and Regulation
2008- 2010	UNIVERSITY OF LUCERNE Visiting lecturer in EU Law and Trainer of the EU Moot Court Teams
2008	UNIVERSITY OF WISCONSIN-MADISON LAW SCHOOL Guest researcher at the Global Legal Studies Center

### PAST POSITIONS

2015- 2017	WAGENINGEN UNIVERSITY Tenure-Track Assistant Professor 1 for Law and Governance, specialisation on European and International Economic Law and Regulation (evaluation accelerated because of excellent performance)
2013- 2015	WAGENINGEN UNIVERSITY Tenure-Track Assistant Professor 2 for Law and Governance, specialisation on European and International Economic Law and Regulation
2011- 2013	LUDWIG MAXIMILIAN UNIVERSITY MUNICH Akademischer Rat a.Z. (Chair of European and International Business Law) and Member of the Executive Board of the Munich Risk and Insurance Center (Faculty of Economics)

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2011	UNIVERSITY OF AMSTERDAM Post-doctoral researcher
2007- 2011	EUROPEAN UNIVERSITY INSTITUTE FLORENCE PhD fellow and Research Assistant at the Chair for European Economic Law
2006- 2007	UNIVERSITY OF WISCONSIN-MADISON LAW SCHOOL Fellow at the University of Wisconsin-Madison Law School (USA)

### EDUCATION

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2011	EUROPEAN UNIVERSITY INSTITUTE Ph.D. Defense committee: Prof. Dr. Julia Black, LSE; Prof. Dr. Fabrizio Cafaggi; Prof. Dr. Hans-W. Micklitz, both EUI; Prof. Dr. Ellen Vos, Maastricht. Stipend of the German-Academic-Exchange-Programme Stipend of the European University Institute in Florence
2009	JUSTUS-LIEBIG-UNIVERSITY GIESSEN Magister Juris Internationalis (M.J.I.) Defense Committee: PD Dr. Patrick Gödicke und Prof. Dr. Thilo Marauhn (with distinction, top 1 %)
2008	EUROPEAN UNIVERSITY INSTITUTE M.Res. (Law) Defense committee: Prof. Dr. Hans-W. Micklitz; Prof. Dr. Fabrizio Cafaggi
2007	UNIVERSITY OF WISCONSIN-MADISON LL.M. Defense committee: Prof. John Kidwell, Prof. R. Alta Charo. Fellowship of the University of Wisconsin-Madison Law School
2006	LAND HESSEN First State Exam in Law, Dipl.-Jur. Univ. (with distinction, top 5-10 %)

### PRIZES AND AWARDS

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2018	EXCELLENCE IN EDUCATION AWARD Wageningen University, course "Global Trade Law and Risk Regulation  MASTER THESIS AWARD SOCIAL SCIENCE Supervisor of the student who was awarded the prize
2007	DAAD STIPEND PhD Studies at the EUI
2006	GIESSEN FELLOWSHIP Fellowship of the University of Wisconsin-Madison Law School

### MEMBERSHIPS IN SCIENTIFIC ORGANISATIONS

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Senior Fellow Wageningen School of Social Sciences, Researcher Ius Commune Research School, Fellow European Law Institute, Deutscher Juristentag, Deutsch-Amerikanische Juristenvereinigung

## KAI P. PURNHAGEN

### ORGANISATION OF CONFERENCES AND WORKSHOPS (SELECTION)

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2014	UNIVERSITY OF PRETORIA, LAW SCHOOL Instrumentalising Private Standards for SSFs inclusion
	WAGENINGEN UNIVERSITY AND NATURE Climate Change in Courts
	EUROPEAN UNIVERSITY INSTITUTE The Future of the Consumer in Internal Market Law – Vulnerable, Functional, or Else?
2013	UNIVERSITY OF PRETORIA, LAW SCHOOL Instrumentalising Private Standards for SSFs inclusion
2011	TRINITY COLLEGE, UNIVERSITY OF OXFORD Towards a European Legal Culture

### PRESENTATIONS (SELECTION)

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2019	7TH PLANT GENOMICS AND GENE EDITING CONGRESS ROTTERDAM Navigating the latest CJ regulations on GM crops for the Advancement of Plant Genomics Research (invited keynote and panellist)
2018	ANNUAL CONFERENCE AGRICULTURAL AND APPLIED ECONOMICS ASSOCIATION WASHINGTON D.C. Gene Editing Technologies: What to expect from the institutional and legal battles in the EU? (invited)
	EUROPA UNIVERSITY FLENSBURG EU law, Integration, Identity and New policy design – On Culture, Sovereignty and Brexit (invited)
	LEIBNIZ UNIVERSITY HANOVER Risk and Epidemiology as a Reason for Liability (invited)
	KATHOLIEKE UNIVERSITEIT LEUVEN LAW FACULTY The Proposal on Unfair Trade Practices in the Food Chain – A view from the Netherlands (invited)
2017	UNIVERSITY OF LEIDEN LAW FACULTY Regulatory Validity (invited guest lecture)
	TRINITY COLLEGE DUBLIN LAW FACULTY Multilevel Constitutionalisation in EU product safety law (invited)
	UNIVERSITY OF LEIDEN LAW FACULTY Regulative Private Law (invited discussant)
	INDONESIA NATIONAL AGENCY OF DRUG AND FOOD CONTROL, BADUNG Improving the Level of Food Safety in Developing Countries (invited)
	WESTFÄLISCHE WILHELMS-UNIVERSITY OF MUENSTER The Behavioural Framework of Contractual Autonomy (invited)
2016	UNIVERSITY OF KASSEL Judicial Control of Technical Standards in EU Law (invited keynote)

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- ELFA CONFERENCE, RIJKSUNIVERSITEIT GRONINGEN  
Europeanisation of Legal Education in Germany (invited)
- EUROPEAN ECONOMIC AND SOCIAL COMMITTEE  
REFIT of EU consumer and marketing law (invited expert testimony)
- CITY UNIVERSITY LONDON  
Who Recognises Standards in TTIP? (invited)
- UNIVERSITY OF KASSEL  
The More Competition Approach in the CAP (invited keynote)
- RIJKSUNIVERSITEIT GRONINGEN  
Expert Roundtable Meeting: Climate Change Litigation (invited panellist)
- INDONESIA NATIONAL AGENCY OF DRUG AND FOOD CONTROL, JAKARTA  
Better Regulation and Good Governance in Food Safety (invited)
- 2015  
EUROSHNET CONFERENCE SEVILLA  
New Approach 2.0 – Towards data-based technical regulation (invited keynote)
- EUROPEAN MARKETING ACADEMY CONFERENCE, KU LEUVEN  
Behavioural Evidence as Input to Policy (Panel DG Sanco) (invited panellist)
- WAGENINGEN UNIVERSITY AND NATURE  
Climate Change in Courts (organiser, panellist)
- UNIVERSITY OF LUCERNE  
A Picture Says More Than Thousand Words (presenter)
- UNIVERSITY OF SURREY  
The Behavioural Consumer (invited keynote)
- EUROPEAN UNIVERSITY INSTITUTE  
The believers and the non-believers. Why does behavioural analysis of law polarize so strongly? (invited discussant)
- EBERHARD-KARLS-UNIVERSITY TÜBINGEN  
The Legal Framework for Sustainable Energy Transition in the EU and at the WTO level (invited presenter)
- 2014  
UNIVERSITY OF PRETORIA  
Instrumentalising Private Standards for SSFs inclusion (organiser and presenter)
- XIVTH CONGRESS OF THE EUROPEAN ASSOCIATION OF AGRICULTURAL ECONOMISTS LJUBLJANA  
TTIP and the Issue of Conflicting Standards (presenter)
- EUROPEAN UNIVERSITY INSTITUTE  
The Future of the Consumer in Internal Market Law – Vulnerable, Functional, or Else? (organiser and presenter)
- ESSEC BUSINESS SCHOOL  
Putting the Mars Case to the Empirical Test
- UNIVERSITY OF LUCERNE  
Social Market Economy Is not an Oxymoron – Why EU Internal Market Law Has Always Been Behavioural (presenter and chair)

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2013	UNIVERSITY OF BIRMINGHAM Causation and Association in Torts, Contracts, and Insurance With the Science Charade: If, How, and Why to Involve Epidemiological Experts (presenter)
	UNIVERSITY OF PRETORIA Instrumentalising Private Standards for SSFs inclusion (organiser and presenter)
2012	UNIVERSITY OF LUCERNE Homo economicus, behavioural science, and regulation: What does EU Law teach us on the individual cognitive and behaviour concept of internal market regulation? (presenter and chair)
2011	UNIVERSITY OF OXFORD Market State and European Culture (presenter, chair and organiser)
2009	UNIVERSITY OF HYDERABAD LAW SCHOOL The Future of EU Consumer Law (Presenter)
2008	UNIVERSITY OF BERKELEY, BOALT HALL Legal Aspects of Climate Change and Climate Politics – The Road to Copenhagen and Beyond (discussant)
	UNIVERSITY OF WISCONSIN-MADISON Global Health Rights – A View from the EU (presenter and chair)

### EVALUATION ACTIVITIES (SELECTION)

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#### EXTERNAL EVALUATIONS

Evaluator for several FP 7 projects (i.e. REDICLAIM); Polish Academy of Sciences, Flanders Research Association, Times Higher Education Ranking, European Economic and Social Committee

#### PEER-REVIEW ACTIVITIES

Journals: European Law Review, Utrecht Journal of International and European Law, Journal of Consumer Policy, Sage Open, Review of Central and East European Law, Journal of Financial Regulation, European Journal of Risk Regulation, , European Review of Law and Economics, Journal of European Consumer and Market Law

Books: Cambridge University Press, Oxford University Press, Springer Science

#### INTERNAL REVIEW ACTIVITIES

Member of a selection committee for PhDs and Associate Professors in Wageningen University, Member of several tenure track committees in Wageningen University

### COMPETITIVE RESEARCH GRANTS

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#### ONGOING PROJECTS

2018	EXCELLENCE IN RESEARCH GRANT WAGENINGEN UNIVERSITY (€ 7000,-) (Individual open grant to finance excellent research activities)
	SMARTCHAIN ERC GRANT (OWN CONTRIBUTION € 75.000) (Not involved in filing, taken over from colleague)

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2017	TRUST, RESILIENCE AND COLLECTIVE ACTION (TRECA) IN BIO-BASED PRODUCTION SYSTEMS (€ 59.998,-) (part of a consortium, responsible for the analysis of relational contracts as regulative tools)  ZA-NEXUS FOLLOW-UP STUDY (€ 340.000,-) International research team to investigate the implementation of the ZANEXUS approach to EU agriculture. Responsible for the “New Approach”
2016	CHAFEA, FRAMEWORK CONTRACT WITH CHAFEA ON BEHAVIOURAL ANALYSIS OF EU LAW (Overall volume: 10.000.000,-)

### CONCLUDED PROJECTS

2015- 2017	ZA-NEXUS (German ministry of the environment, € 348.000,-) (Co-leader work package on developing the legal framework for a new proposal for the Common Agricultural Policy in the EU)
2014- 2016	NUDGE-ANSÄTZE BEIM NACHHALTIGEN KONSUM: ERMITTLUNG UND ENTWICKLUNG VON MAßNAHMEN ZUM „ANSTOßEN“ NACHHALTIGER KONSUMMUSTER (German ministry for the environment, € 120.000,-) (Co-leader working package on the legal environment for nudging and de-biasing)
2016	Assessment of voluntary claims on fishery and aquaculture products (FAPs) within existing framework contract (€ 25.000,-) (Supervisory role, ARES(2016)3276117 // LAW)
2016	ONLINE SOCIAL MEDIA PRACTICES (€ 497,865) (Author of one deliverable, CHAFEA/2015/CP/01 //)
2015	INCLUSION OF SMALL SCALE FARMERS VIA STANDARDISATION (NWO, € 15.000,-) (PI, Workshop grant Food & Business Global Challenges Programme)
2014	INCLUSION OF SMALL SCALE FARMERS VIA STANDARDISATION (NWO, € 15.000,-) (PI, Workshop grant Food & Business Global Challenges Programme)
2011	TOWARDS A EUROPEAN LEGAL CULTURE (TYSSEN, € 21.000,-) (PI, Conference and Dissemination Grant)
2010	PHD COMPLETION GRANT (EUI, € 10.000,-) (Individual grant)
2008	CLIMATE CHANGE-EU-US PERSPECTIVES (GERMAN/US LAWYERS ASSOCIATION € 5.000,-) (Travel grant)
2007	PHD GRANT FOR DOCTORAL STUDIES AT THE EUI (DAAD, € 50.000,-) (Highly competitive individual grant, selection rate 2%)
2006	GIESSEN FELLOWSHIP UNIVERSITY OF WISCONSIN-MADISON ( € 50.000,-) (Individual grant, for LL.M. studies)
2004	E-FELLOWS FELLOWSHIP (Individual grant for top 10% law students)

## KAI P. PURNHAGEN

### MANAGEMENT EXPERIENCE (SELECTION)

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- Acting Chair University of Lucerne
- Member of the Executive Board of the Munich Risk and Insurance Center.
- Research Coordinator Law and Governance Group Wageningen University.
- Assistant of the Minister of the Interior of Land Hessen (now President of Hessen) and head of his successful election campaign

### TEACHING AND SUPERVISION EXPERIENCE

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#### GRADUATE COURSES

taught at Justus-Liebig-University Giessen, University of Lucerne, Ludwig-Maximilian University Munich and Wageningen University since 2005: Introduction to German Property Law, Introduction to Civil Law and its General Part, Introduction to the German and European Chemical Law, Introduction to German Constitutional Law, Introduction to German Administrative Law, Global and EU Environmental Law, International and American Food Law, Global Trade Law and Risk Regulation, Sustainable Development Law, EU Economic Law, Food Law, Management, and Economics, Globalisation and Governance, European Institutions and Policies, Food Law

#### PHD COURSE

Advanced Course on Economic Regulation

#### EVALUATIONS\*

2010	UNIVERSITY OF LUCERNE European Economic Law	4,2025
2013	WAGENINGEN UNIVERSITY European Institutions and Policies American and International Food Law Sustainable Development Law	4.3 4.1 4.7
2014	Law and Governance EU Food Law	5.0 4.5
2015	EU Food Law American and International Food Law Global and EU Environmental Law	4.5 4.0 4.4
2016	Global and EU Environmental Law	4.8
2017	Global Economic (Trade) Law and Risk Regulation Food Law, Management and Economics	4.6 4.5
2018	Environmental Policy Instruments Food Safety Management Global and EU Environmental Law and Policy Global Economic (Trade) Law and Risk Regulation	4.6 4.4 4.5 4.5

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\* The ones not mentioned did not have an evaluation system or no evaluation was available.

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### PHD SUPERVISION

Covadonga Llavona	DISTRIBCIÓN DE DEGUROS POR ENTIDADES DE CRÉDITO: LOS OPERADORES DE BANCA- SEGUROS University of Oviedo, defended 2014, special mention international standard <u>Current occupation:</u> Professor and Chair for economic and market law at the University of Oviedo.
Eva van der Zee	SUSTAINABILITY STANDARD SETTING IN THE SHADOW OF THE LAW Wageningen University, defended in 2018 <u>Current occupation:</u> Post-doc researcher at Wageningen University
Dasep Wahidin	STRENGTHENING THE FOOD SAFETY CONTROL SCHEME IN INDONESIA THROUGH WTO LAW AND FOOD SAFETY SCIENCE Wageningen University, defended 2018 <u>Current Occupation:</u> Research Officer at the Indonesian Food and Drug Agency
Dominique Sinopoli	SWORD OR SHIELD? THE IMPACT OF WTO LAW ON THE EXTRATERRITORIAL EFFECT OF SANITARY AND PHYTOSANITARY MEASURES Wageningen University, defended 2018 <u>Occupation:</u> Trade Compliance Officer at Enza Zaden
Taufik Haryanto	CONTRACTUAL NETWORKS AS GOVERNANCE TOOL FOR NATURE CONSERVATION AREAS IN POLITICAL “HOTBEDS” – A LEGAL-EMPIRICAL STUDY ON THE EXAMPLE OF WEST PAPUA Wageningen University, ongoing
Eva Johan	HALAL CERTIFICATION AND WTO LAW Wageningen University, ongoing
Joyce Vandenbulcke	MARKET TRANSPARENCY OF ANIMAL SOURCE FOODS ALTERNATIVES TO ACHIEVE CONSUMER CHOICE: AN INTERCONTINENTAL PERSPECTIVE KU Leuven, ongoing

### MASTER THESIS SUPERVISION

at University of Lucerne, Ludwig-Maximilian University Munich and Wageningen  
University since 2011: appr. 70 Master Students.

### POST-DOC SUPERVISION

One Post-doc at Wageningen University (from 1.12.2017 onwards)